ArentFox Schiff LLP
Attorneys

Ricardo Fischer

PARTNER AND INTERNATIONAL GROUP CO-LEADER

Ricardo Fischer is a respected advisor to global companies in the technology, food and beverage, fashion, and fast-moving consumer goods (FMCG) sectors. He specializes in intellectual property law, providing expert guidance on trademarks, copyrights, unfair competition, and related legal matters. Ricardo has extensive experience in complex litigation, negotiations, and cross-border transactions, and is qualified in both civil and common law systems. He is active in leading professional organizations and is recognized as a thought leader in intellectual property.



Industries

Fashion & Retail Law

Practices

Copyright
International Arbitration & Dispute Resolution
International Trade & Investment
Trademark

International

Europe
Latin America

Languages

Spanish

Education

University of New Hampshire, Franklin Pierce School of Law, MA, Intellectual Property, 1993

Universidad Santa Maria (Caracas, Venezuela), Law Degree, 1991

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Ricardo Fischer is a trusted advisor to leading global companies, partnering with clients across the technology, food and beverage, fashion, energy, and FMCG sectors in the United States, Europe, and Latin America. With a proven track record of helping organizations assess and manage risks throughout the lifecycle of project design, deployment, and roll-out, Ricardo is recognized for his strategic counsel and hands-on approach to complex legal challenges. His representative clients include Grupo Modelo, Inditex, Krispy Kreme, TelevisaUnivision, and Ron Santa Teresa.

Ricardo's core expertise is in intellectual property law, where he provides comprehensive guidance on trademarks, copyrights, unfair competition, advertising, and related claims. He is highly experienced in managing sophisticated litigation and negotiations, ensuring that clients' valuable assets are protected and their business objectives are achieved. His practice also includes advising on and leading teams in commercial agreements, distribution arrangements, acquisitions, divestitures, joint ventures, and cross-border transactions, offering clients seamless support in navigating complex legal landscapes.

Dual qualified in both civil and common law jurisdictions, Ricardo is adept at negotiating and drafting deals across a wide range of legal systems, making him a valuable asset for clients with international operations. His global perspective and deep industry knowledge enable him to deliver tailored solutions that address each client's unique needs.

Ricardo serves as a board member of the Inter-American Association of Intellectual Property (Asipi) and is an active member of the International Trademark Association (INTA) and the European Communities Trade Mark Association (ECTA). He is frequently invited to speak on topics such as trademarks, copyrights, unfair competition, and the evolving intersection of artificial intelligence and IP, reflecting his standing as a thought leader in the field and his consistent recognition by international publications.

Client Work

Ricardo routinely helps companies with:

- Negotiations of commercial and distribution agreements
- Analysis and settlement of distribution termination claims, license agreements, analysis, and risk assessment
- Product claims, labeling and advertisement restrictions
- Cases before national advertisement review boards
- Due diligence in the acquisition of tangible and intangible assets
- An array of intellectual property issues including protection, enforcement, unfair competition, and regulatory licenses for research and development
- Risk assessment on product claims, labeling, and advertisement restrictions

Previous Work

Before joining ArentFox Schiff in 2004, Ricardo was a partner in a major law firm in the city of Caracas, Venezuela where he represented various pharmaceutical, food, and entertainment companies doing business in South America. He routinely advised on issues involving foreign investment requirements and compliance, regulatory compliance with focus on food and pharmaceuticals, and intellectual property — namely trademark protection and litigation, data access, and privacy and patent litigation. His clients included Mars, Inc., The Coca Cola Company, The Walt Disney Company, and Procter & Gamble.

While attending law school, Ricardo clerked for a civil and commercial court in the city of Caracas with jurisdiction over civil and commercial matters.

Professional Activities

Ricardo has been on the board of the Interamerican Association of Intellectual Property (ASIPI), where he also chaired its internet committee and is a current member. He has also served in various committees at the International Trademark Association (INTA).

Bar Admissions

District of Columbia
New York
Caracas (Venezuela)
Miranda (Venezuela)