Jennifer L. Donohue*

COUNSEL

Jennifer’s practice centers around transactions related to the protection and exploitation of intellectual property rights with a focus on multimedia and entertainment industry clients.



Industries

Fashion & Retail Law
Media & Entertainment

Practices

Copyright
Trademark

Education

The Dickinson School of Law of The Pennsylvania State University, JD, 1998

Dickinson College, BA, cum laude, 1995

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**Not admitted in CA. Admitted in DC only. Practice limited to matters and proceedings before the United States Patent and Trademark Office. Practicing under the supervision of CA Bar members.*

Client Work

Jennifer represents motion picture studios, television networks, technology developers, fashion designers, and various consumer product retailers in negotiations involving content and technology acquisition, licensing and sponsorship deals, and production and distribution agreements. Jennifer supervises global trademark and copyright portfolios for several clients and provides advice concerning brand management strategies. Additionally, she oversees all aspects of intellectual property, character and script clearances for feature film and short film production for an Academy Award ® -winning animation studio. Her work also consists of protecting clients’ copyrights and trademark rights on the Internet. She has experience in challenging the unauthorized distribution of confidential information and trade secrets as well as the sale of pirated and infringing goods over the Internet.

Jennifer regularly spends several weeks each year working as a visiting attorney in the legal departments of entertainment and multimedia industry clients, where she negotiates transactions involving intellectual property licenses and retail distribution agreements as well as various programming, production, and advertising deals.

Previous Work

Before joining ArentFox Schiff, Jennifer served as a judicial law clerk to the Honorable Joseph T. Doyle of the Commonwealth Court of Pennsylvania.

Professional Activities

Jennifer holds memberships in the International Trademark Association (INTA) and MARQUES, the association of European trademark owners.

Publications, Presentations, & Recognitions

During law school, Jennifer served as managing editor of the *Dickinson Law Review*.

Bar Admissions

District of Columbia

US Patent and Trademark Office