



Michael J. Rudy

COUNSEL

Mike is the prior Chief Operating Officer & General Counsel of one of the world's leading premium spirits brands.

Industries

[Beverage & Food](#)

Practices

[Food, Drug, Medical Device & Cosmetic](#)
— [Food & Agriculture](#)

Education

Fordham University School of Law, JD, 2003
Brown University, BA, 1999

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Mike has over 20 years of experience providing legal and business guidance within the alcohol beverage industry in areas including corporate governance, multi-jurisdictional compliance, litigation management, distribution strategies, and merger and acquisition activity. He draws on his in-house counsel background viewing legal and compliance issues through a commercial lens to help alcohol beverage clients navigate complex market dynamics, maintain trade practice compliance, and execute transformative growth strategies.

Prior to joining ArentFox Schiff, Mike was a key executive team member of one of the largest-selling premium spirits makers in the world. He oversaw cross-functional teams including Legal, Human Resources, Public Affairs, and Business Intelligence, managed multi-year litigation matters involving distributor termination and IP infringement, spearheaded route-to-market optimization with distribution partners, and guided the business through import tariffs and market volatility. He led the competitive bid process and subsequent operational integration for a joint venture with one of the fastest-growing premium spirits brands and developed strong relationships with distribution partners, government officials, industry associations, and retail channels.

Boards, Memberships & Certifications

Boards

Mike was a longstanding Board member of the Distilled Spirits Counsel of the US (DISCUS) and [Responsibility.org](#).

Certifications

- Columbia Business School Executive Education, Finance and Accounting for Nonfinancial Executives

Life Beyond the Law

Outside of his legal practice, Mike enjoys outdoor activities including golfing, hiking, and skiing. In college, he was a three-year captain of Brown University's nationally ranked D1 soccer program and carries on his love of the game as a youth assistant soccer coach.

Bar Admissions

[New York](#)