ArentFox Schiff LLP
Attorneys

Katherine M. Basile

SENIOR COUNSEL

Katy provides strategic counsel to iconic brands on trademark and copyright creation, protection, and enforcement.



Industries

Fashion & Retail Law
Consumer Products

Practices

Trademark
Copyright

Languages

German

Education

University of California, Los Angeles, School of Law, JD, Order of the Coif, 1987
University of California, Irvine, BS, 1982
University of California, Irvine, BA, 1980

Offices

San Francisco

Phone

415.757.5898

Email

katy.basile@afslaw.com

Katy is a preeminent trademark and brands attorney with demonstrated mastery across the full lifecycle of brand protection—from clearance and prosecution to enforcement and strategic portfolio management. With a reputation for navigating complex trademark landscapes with precision and confidence, Katy brings the kind of experience that transforms brand challenges into competitive advantages. Known for combining sharp legal acumen with a keen understanding of how brands drive business value, Katy delivers counsel that is both commercially savvy and legally rigorous.

Katy serves as primary outside counsel for globally recognized brands, advising on trademark clearance, prosecution, and related transactional matters worldwide. Her private practice and in-house counsel experience, combined with her background managing famous and unique trademarks, gives Katy a truly international perspective. Katy regularly appears before the Trademark Trial and Appeal Board (TTAB) and is actively involved in trademark infringement and unfair competition litigation in federal courts. She has extensive experience managing multi-jurisdictional disputes and utilizing alternative dispute resolution procedures to achieve favorable outcomes for clients.

Client Work

- Advised multi-billion-dollar cybersecurity company in selection, adoption and prosecution of its new company name.
- Advised on trade dress infringement litigation in federal court involving world-renown health care provider.
- Advised on a trade dress infringement litigation in federal court enforcing the client’s trademark rights in its iconic brands and product packaging.
- Represented Applied Medical in multiple trademark infringement actions, resulting in favorable settlements.
- Represented Intel Corporation in numerous multi-jurisdictional disputes involving the famous INTEL INSIDE trademark.
- Represented Intuit in cease-and-desist negotiations and TTAB proceedings involving protection of

the MINT trademark.

Publications, Presentations & Recognitions

Recognitions

- *Trademark Prosecutor of the Year (West),* Managing IP (2026)
- Chambers USA – California IP: Trademark, Copyright & Trade Secrets (2026)
- *Global Leader,* World Trademark Review (WTR) (2025–2026)
- Legal 500 US, Who's Who Legal, and International Who's Who
- *Top 250 Women in IP,* Managing Intellectual Property
- *IP Star,* Managing Intellectual Property
- *Woman of Influence,* San Jose Business Journal

Boards, Memberships & Certifications

Memberships

- International Trademark Association (INTA)
- European Community Trademark Association (ECTA)
- ChIPs – Co-Chair, Silicon Valley Chapter; Vice-Chair, ChIPs Social Justice Committee
- INTA Presidential Task Force Member on Committee Structure, Participation and Function (2015)
- INTA Saul Lefkowitz Moot Court – National Chair (2012–2013); current committee member
- Menlo Atherton Academy Student Mentoring Program (2008–2025)
- Volunteers in Parole (VIP) – Outstanding Match/Mentor Award recipient (1996, 2000, 2007)

Life Beyond the Law

Outside of work, Katy enjoys competing in women's masters water polo and masters swimming. A mother of four and grandmother, she is deeply invested in the next generation, whether that means mentoring and training, getting out the vote, or reading bedtime stories. Katy is equally committed to racial repair, actively advancing racial equity through the Reparations Project. When she has time, Katy can be found reading a good book or planning a trip.

Bar Admissions

California

Court Admissions

US Supreme Court
US Court of Appeals, 9th Circuit
US District Court, Central District of California
US District Court, Northern District of California
US District Court, Southern District of California