ArentFox Schiff LLP
Attorneys

Katrina M. Kershner

PARTNER

Kat’s trademark and copyright practice covers strategy, prosecution, and enforcement of soft intellectual property rights.



Practices

Trademark
Copyright

Languages

Spanish

Education

University of California, San Francisco College of the Law, JD, cum laude

Stanford University, BA, 2008

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Kat assists technology, consumer, and media companies in securing, protecting, and enforcing their brands and creative assets around the world. She advises clients on global trademark portfolio strategy, prosecution, and enforcement, and represents them in disputes before the Trademark Trial and Appeal Board.

She also manages licensing matters, Uniform Domain-Name Dispute-Resolution Policy (UDRP) proceedings, and Digital Millennium Copyright Act (DMCA) issues, while advising clients on trademark and brand use policies and guidelines.

Client Work

- Manages prosecution and enforcement for global trademark portfolio for Fortune 500 software firm.
- Developed and standardized licensing program for consumer software giant.
- Omnichannel enforcement of famous consumer brand, including web, social media, retail, and Trademark Trial and Appeal Board.

Publications, Presentations & Recognitions

Recognitions

- *Ones to Watch: Intellectual Property*, The Best Lawyers in America (2021-2026)
- *Rising Star*, Managing IP (2024-2025)
- Ranked in World Trademark Review (WTR) 1000 (2026)

Life Beyond the Law

Outside of work, Kat enjoys chasing her toddler around, ridiculously hot yoga, and hiking in her native Sierra Nevada.

Bar Admissions

California