

ArentFox Schiff Launches FoxAI Tech Tools for Industry-Focused Approach

The new framework, FoxAI, pulls together the firm's proprietary tools and licensed third-party AI platforms, including Harvey, Microsoft Copilot and DeepJudge, to speed up the rate of client work.

By Abigail Adcox

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What You Need to Know

- ArentFox Schiff has introduced FoxAI, a multi-tool AI framework, that combines proprietary tools and third-party AI platforms to speed up client work it is doing in the fashion and retail, sports and real estate industries.
- Roughly 90% of the firm's attorneys are now using AI on a regular basis, according to chairman Anthony Lupo.

ArentFox Schiff has deployed a new AI innovation framework, FoxAI, a multitool approach that its lawyers can use to provide legal analysis for clients in specific industries, including sports, fashion and retail, real estate and nonprofits.

The framework pulls together the firm's proprietary tools and licensed third-party AI platforms, including Harvey, Microsoft Copilot and DeepJudge, to speed up the rate of client work, according to ArentFox Schiff chairman Anthony Lupo.

"It's a [different] strategy than saying I'm creating an AI tool for litigation. I'm creating an



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ArentFox Schiff offices in Washington, D.C.

AI tool for transactional," Lupo said. "Our tool really is tied to an industry."

"We're not training the AI tool on [a certain] agreement. We're just using it to search, and we're training it based on memos and our [case work]," Lupo added. "What's different is the speed at which it can get done."

The firm has already used FoxAI to create tools tailored to several of its key client industries, including fashion and retail, sports and real estate.

“We have one tool that has been trained and built up based on all of the leases we’ve seen, all of the memos we’ve done, all of the issues, and also pulling from the web what others are out there,” said Lupo. “We can use it to very quickly tell you what a landlord has granted before, what’s worked, some of the other issues, and we can do it a lot more cost effectively.”

For the sports industry, the firm is using FoxAI to support deal structuring, naming-rights matters, and name, image and likeness with AI-assisted research and analysis. Meanwhile to assist nonprofit organizations, FoxAI is helping provide AI-enhanced research, governance analysis, compliance reviews and workflow tools, the firm said.

Lupo said that the firm’s “DNA has always been cutting-edge tech” and FoxAI is just the latest example of the firm’s investment in emerging technology. In 2022, ArentFox Schiff became the first Big Law firm to have a presence in the metaverse, opening a virtual office.

Now in recent years, the firm’s attention has largely turned to AI and its use cases. At least 90% of the firm’s attorneys are using AI on a regular basis now, according to Lupo. The firm is also using AI internally, including in its accounting, marketing and human resources departments.

In addition, the firm has assembled an innovation team led by AI engineers to oversee the firm’s efforts. The firm also put together a group of around 20 attorneys from partners to associates who are heavy-users of AI, calling them the “AI apostles,” to provide insight on AI use-cases at the firm.

“[AI] is the biggest challenge in human existence in a lot of ways,” Lupo said, adding it will also “create so many opportunities for the people that are nimble and can move.”

“I’ve always said when the tsunami comes, my firm, I’m very confident we’ll be far up the beach, and a lot of other people are going to be washed out to sea,” Lupo added.